

George W.  
Jenkins

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SCHOLARSHIP





## High school counselors of college-bound students play an essential role in helping students make their educational goals an affordable reality.

The **George W. Jenkins Scholarship**, funded by Publix Super Markets Charities, is one of the premier scholarships available to students at the University of Miami. This four-year scholarship is awarded based on academic merit, financial need, and an essay that demonstrates a history of overcoming significant adversity. The scholarship is valued at more than \$62,000 per year; in total, it is worth more than \$250,000 over four years. The award includes tuition and fees, on-campus room and board, a meal plan, University health insurance, and a laptop allowance. Students may also receive a stipend for books, transportation, and personal expenses.

The Jenkins Scholarship is one of UM's distinguished Programs of Academic Excellence. With the support of the **Office of Academic Enhancement**, Jenkins Scholars take part in exclusive programs, benefit from one-on-one advising, participate in group community service efforts, and are personally referred for additional prestigious academic opportunities.

To be considered for the Jenkins Scholarship, candidates must be nominated by their high school counselor.

## SCHOLARSHIP CRITERIA

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**Residency:** Open only to U.S. citizens who are residents of Alabama, Florida, Georgia, North Carolina, South Carolina, and Tennessee, graduating from a high school within their home state, and enrolling full time at the University of Miami.

**Academics:** Minimum GPA of 3.75 on a 4.0 scale and a well-rounded college preparatory curriculum.

**Personal History:** Participation in school or community activities, a strong work ethic, *and a history of overcoming significant adversity.*

**Financial Need:** High financial need, as determined through the Free Application for Federal Student Aid (FAFSA) and the CSS/Financial Aid PROFILE.

## HOW TO APPLY

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Submit the following to the University of Miami George W. Jenkins Scholarship Committee.

### STUDENT:

- Completed application for undergraduate admission by **December 1**. [miami.edu/apply](https://miami.edu/apply)
- Essay addressing all of the following in 800 words or less, with significant emphasis on the third point, by **December 1**.
  1. Explain why you wish to attend the University of Miami.
  2. Describe how receiving the Jenkins Scholarship would impact your life.
  3. Describe any special circumstances, specifically any history of overcoming significant adversity.
- CSS/Financial Aid PROFILE by **December 1**. [profileonline.collegeboard.org](https://profileonline.collegeboard.org)
- Free Application for Federal Student Aid (FAFSA) by **February 1**. [fafsa.gov](https://fafsa.gov)

### COUNSELOR:

- Nomination Form [miami.edu/jenkins](https://miami.edu/jenkins)

## CONTACT US

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Office of Undergraduate Admission 305-284-4323 / [admission@miami.edu](mailto:admission@miami.edu) / [miami.edu/ug](https://miami.edu/ug)

Office of Academic Enhancement 305-284-3187 / [oea@miami.edu](mailto:oea@miami.edu) / [miami.edu/oea](https://miami.edu/oea)

Submit essay and nomination form at [miami.edu/jenkins](https://miami.edu/jenkins)

*or mail to:*  
University of Miami  
George W. Jenkins  
Scholarship Committee  
P.O. Box 248025  
Coral Gables, FL 33124-4616

Recipients will be known as George W. Jenkins Scholars. The scholarship is subject to revision pending receipt of any grant, scholarship, or prepaid tuition and/or housing aid not anticipated at the time the award is made. In order for the scholarship to be renewed, recipients must complete 12 credit hours (typically four courses) per semester and maintain a 3.0 GPA.



# George W. **JENKINS**

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The George W. Jenkins Scholarship program was established through the generosity of Publix Super Markets Charities, and the University of Miami in honor of Publix founder George W. Jenkins. The scholarship is awarded to high school graduates from Alabama, Florida, Georgia, North Carolina, South Carolina, and Tennessee with strong academic credentials, financial need, and a history of overcoming significant adversity.

George W. Jenkins came to Florida in 1925 with only \$9 in his pocket. At age 17, he

began his career as a broom pusher and store clerk at Piggly Wiggly Grocery. Jenkins quickly earned a promotion but was distraught when an absent owner purchased the store and refused to meet with him. A true self-starter, Jenkins bought a vacant space next door and opened the first Publix Food Store in 1930.

As Jenkins expanded his grocery chain, he maintained the belief that Publix stores should be places where “customers find it a pleasure to shop and employees find it a pleasure to work.” Today, Publix is the largest employee-owned supermarket chain in the United States, with more than 1,000 stores—a testament to Jenkins’ strong work ethic and desire to achieve. It is these qualities the George W. Jenkins Scholarship program wishes to encourage and reward in today’s students.

